



THE *Jamie Beck*
FAMILY FOUNDATION

2021 SPONSORSHIP PACKET





ABOUT THE JAMIE BECK FAMILY FOUNDATION

The Jamie Beck Family Foundation was formed and named in honor of Jamie Beck—an incredible mother, wife, sister, daughter, and friend—who passed away on February 2, 2015, as a result of a ruptured brain aneurysm. While this was a crushing loss for her family and friends, the Foundation is determined to create something positive out of this tragic event.

A group of close friends and family created The Jamie Beck Family Foundation in May of 2015 with the mission of providing direct financial assistance to families who are impacted by brain aneurysms. The Foundation is a 501(c)(3) tax exempt organization (Tax ID# 47-5236198) and as such, donations are fully tax-deductible.

Since its formation, the Foundation has raised funds through an annual family event, sponsorships, dinners, and silent auctions. In 2018, JBFF expanded its fundraising through the Colorado Gives Day program and by reaching out directly to key donors. The Foundation has coordinated with the University of Colorado Hospital (UCH), working with Dr. Joshua Seinfeld and his team, to provide financial assistance to impacted families, and to educate and promote public awareness of brain aneurysms and their short-term and long-term effects.

A brain aneurysm is a blood vessel disorder that can have devastating consequences.

DID YOU KNOW?

As many as **1 in 50** people will develop a brain aneurysm.

Every **18** minutes an aneurysm ruptures.

50% of ruptured aneurysm patients will die within minutes.

4 out of 7 people who recover from a ruptured brain aneurysm will have disabilities.

Top medical professionals, superior medicine and progressive change make University of Colorado Hospital one of the leading hospitals in the nation. UCH includes primary care and specialty clinics around the state, as well as central facilities at the Anschutz Medical Campus. Academic hospitals tend to be the first in their regions, and often in the nation, to bring new treatments to patients, and UCH is this region's only academic hospital.

In 2018, the Foundation raised nearly \$50,000 to help families impacted by brain aneurysms and, working through the case managers at UCH, JBFF provided financial assistance to 30 families in need. Because of patient privacy, we don't hear from every patient we assist, but occasionally recipients of our grants contact the Foundation to share their story, as this patient did in 2018:

"I am writing to express my gratitude as you helped me financially go through a very difficult time in my life. Last month I had a brain surgery and stayed in ICU at UCH. The operation was a success and I recovered quickly. As someone with only \$500/month income, I was so delighted when a staff in the hospital presented me with several gift cards on behalf of you. The gift cards have been a tremendous help for me to cover medication and other daily expenses in such a challenging time. I felt so heartwarmed by your gift."

In 2021, the Foundation is striving to raise \$25,000 with the goal of helping even more families this year.



2021 ANNUAL FUNDRAISER

Auraria Higher Education Campus
Tivoli Quad - Denver CO
Sunday, Sep 19th, 2021

The Jamie Beck Family Foundation is hosting our annual fundraising event this fall. We have the pleasure of hosting this annual event to raise public awareness of brain aneurysms and, more importantly, to raise funds to financially support patients and families impacted by brain aneurysms.

2021 SPONSORSHIP OPPORTUNITIES

The Jamie Beck Family Foundation invites you to be a premier sponsor of our annual fundraiser. Our event is expected to draw approximately 200 supporters and each participating business will be prominently featured in our event materials. We have the pleasure of hosting this annual event to raise public awareness of brain aneurysms and, more importantly, to raise funds to financially support patients and families impacted by brain aneurysms.

PRESENTING SPONSOR

\$5,000

- Booth at event (tent, signage, table and chairs)
- Access to all participants with opportunity to distribute marketing materials/merchandise (water bottles, hats, food/snacks, etc.)
- 12 Food/Beverage tickets
- Logo on large sponsor signage at event
- Logo on stage (if we secure entertainment)
- Logo placement on website home
- Full-page ad in event program
- Logo on start/finish line banner and on event T-shirts
- Mention in social media posts and on JBFF web site

PLATINUM SPONSOR

\$2,500

- Booth at event (tent, signage, table and chairs)
- Access to all participants with opportunity to distribute marketing materials/merchandise (water bottles, hats, food/snacks, etc.)
- 8 Food/Beverage tickets
- Logo on large sponsor signage at event
- Full-page ad in event program
- Logo on start/finish line banner
- Mention in social media posts and on JBFF web site

GOLD SPONSOR

\$1,500

- Booth at event (tent, signage, table and chairs)
- Access to all participants with opportunity to distribute marketing materials/merchandise (water bottles, hats, food/snacks, etc.)
- 4 Food/Beverage tickets
- Logo on medium sponsor signage at event
- Half-page ad in event program
- Mention in social media posts and on JBFF web site

SILVER SPONSOR

\$750

- Booth at event (tent, signage, table and chairs)
- Access to all participants with opportunity to distribute marketing materials/merchandise (water bottles, hats, food/snacks, etc.)
- 2 Food/Beverage tickets
- Logo on small sponsor signage at event
- Quarter-page ad in event program
- Mention in social media posts and on JBFF web site

BRONZE SPONSOR

\$500

- 2 Food/Beverage tickets
- Listed on sponsor signage at event
- Listed in event program and on JBFF web site